

Welcome to Lehigh Valley

A GUIDE TO RELOCATION



Visit here. Work here. Learn here. Live here.

MADE POSSIBLE
IN
LEHIGH VALLEY

Visit here.

WELCOME TO LEHIGH VALLEY

Discover a place with the vibrancy of your favorite Crayola® colors, the soundtrack of your favorite Martin® guitar riff, and the romance of historic covered bridges. Steeped in precolonial, early American, and industrial history, Lehigh Valley is bursting with nationally-recognized events, exciting nightlife, adventurous outdoor activities, and modern and contemporary arts—not what you'd expect from a place that is also home to rolling hills and calming countrysides.

When you're planning your visit to Lehigh Valley, take advantage of a wide variety of accommodations ready to suit your needs. Choose from nationally-recognized brands in easily accessible locations, full-service resorts, or quaint bed-and-breakfasts offering a relaxing escape.

Move here, live here, work here, play here. If there was ever a place to put down some roots or lift your spirits in the most unexpected ways, this is it. Welcome to Lehigh Valley.

IMMERSE YOURSELF IN CULTURE & HISTORY.

Lehigh Valley's historic Moravian Bethlehem, a National Historic Landmark District, provides a unique, historically rich and culturally significant way of life for over 300 years. For a dose of culture, tour facilities including the Allentown Art Museum, the National Museum of Industrial History (a Smithsonian affiliate), and the C.F. Martin Guitar Factory & Museum.

TASTE THE LOCAL FLAVORS.

From fresh produce at area farmers markets to James Beard Award nominated restaurants, the food scene in Lehigh Valley is flourishing. Wander the main streets of Lehigh Valley's downtowns and you'll spot restaurants showcasing cuisines of all types. These local flavors extend beyond foodie favorite restaurants with a booming craft beverage scene of nearly 50 makers of wine, beer, and distilled spirits.

EXPERIENCE UNFORGETTABLE FESTIVALS.

From the magic of the holiday season to food-centric celebrations, Lehigh Valley has a festival to fit all tastes. Mark your calendars for annual favorites including Musikfest (August), the Great Allentown Fair (Labor Day weekend), PA Bacon Fest (November), and more.

BREATHE IN FRESH AIR.

Whether you're looking to explore on foot, by bike, or via the water, Lehigh Valley offers an unparalleled outdoor recreation scene. Don't miss the Delaware & Lehigh National Heritage Trail which spans 165 total miles of rail trails, 48 of them passing through Lehigh Valley.

WOW YOUR FAMILY.

Kids of all ages will find things to see & do in Lehigh Valley, and parents won't have to worry about breaking the bank! Race down rollercoasters at Dorney Park & Wildwater Kingdom. Create your next piece of artwork at the Crayola Experience™. Uncover the science of how things work at the Da Vinci Science Center.

CHEER FOR THE HOME TEAM.

Lehigh Valley marks the path for athletes looking to hit the major leagues. Catch the Lehigh Valley IronPigs, Triple-A affiliate of the Philadelphia Phillies, in action at Coca-Cola Park (and be sure to enjoy some bacon-centric treats). During the winter months, head indoors to the PPL Center for a Lehigh Valley Phantoms game, AHL affiliate of the Philadelphia Flyers. Watch Olympic hopefuls speed around the banked track at the Valley Preferred Cycling Center, one of the top destinations in the world for track cycling.

FAST FACTS

The Easton Farmers' Market is the oldest continuously operating open-air market in the country. On Saturdays through the warmer months, you can shop from 30+ vendors in the city's Centre Square.

Historic Moravian Bethlehem is a designated National Historic Landmark District and has been short-listed for nomination to the World Heritage List.

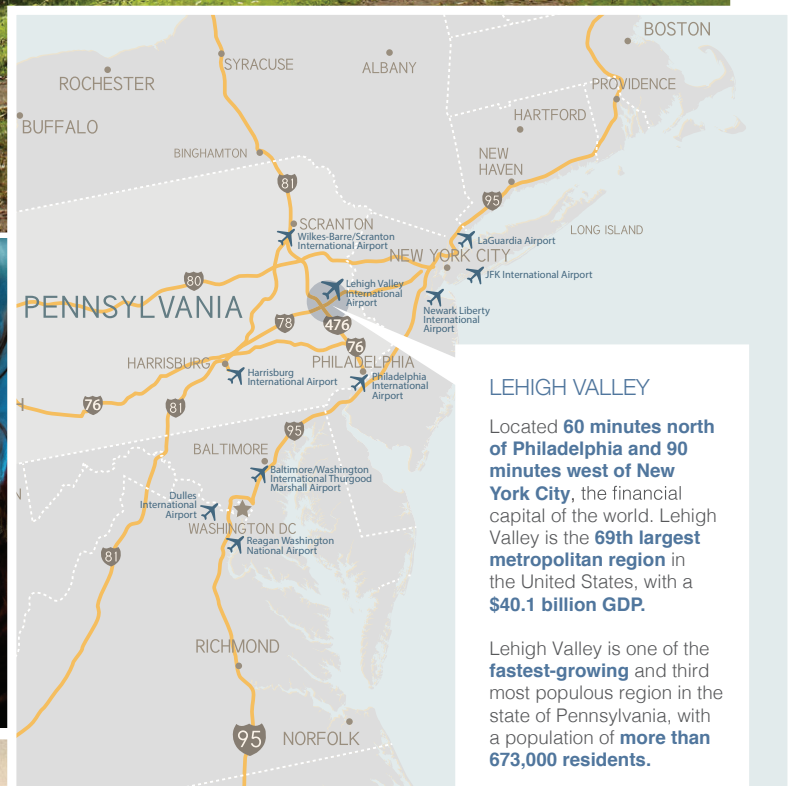
Lehigh Valley is home to some of America's favorite brands including Crayola, C.F. Martin Guitar, Mack Trucks, and Just Born, Inc. (makers of Mike & Ikes, Hot Tamales, and PEEPS).

The City of Allentown features more parkland per capita than any other city its size in the United States.

SEEKING INSPIRATION?

Discover LehighValley.com





➤

Musikfest™, the nation's largest non-gated, free music festival, was voted as the **BEST MUSIC FESTIVAL IN NORTH AMERICA** by *USA Today's 10Best*.



FRANK SMITH



Work here.

THERE IS A REASON LEHIGH VALLEY IS DIFFERENT.

The region's access to markets, space, capital, and talented labor are unparalleled. The economy is thriving, the culture is diverse, and the quality of life is phenomenal. Companies and people are choosing to locate in Lehigh Valley and start a new venture in a growing region that's famous for its makers.

In Lehigh Valley, it's not unheard of to have a job you love and a home you can afford. You can create a life, a business, or a career on your own terms. With more than 15,000 businesses calling the region home, there is no shortage of opportunities for professionals of all skill levels and backgrounds.

Thanks in part to changing demographic trends and preferences, the cities, boroughs, and towns of Lehigh Valley have increasingly become a symbol of the overall strength of the region. Lehigh Valley has thriving downtown neighborhoods in each of its three cities, placing the region in a perfect position to capitalize on the growing trends of millennials and workers seeking the life-work balance offered here.

Those of us who live and work in Lehigh Valley every day already know what a special place it is. Now we want to make sure the rest of the world knows all that's **made possible** in Lehigh Valley.

LEHIGH VALLEY VOICES

"My family and I initially moved to Lehigh Valley looking for a more balanced work and home life.

At the time, we were living in central New Jersey and found that there was no sense of community. At first, we weren't sure if the Valley was the right place for us, but fourteen years later, we are still here and don't see ourselves living anywhere else."



AYESHA HERRERA
Human Resources, OraSure Technologies

CHECK OUT MORE TESTIMONIALS:

LehighValley.org/voices



\$40.1 billion ECONOMY



673,000

TOTAL POPULATION

\$62,489

**MEDIAN HOUSEHOLD
INCOME**

64th

**LARGEST ECONOMY
IN THE UNITED STATES**

LARGEST EMPLOYERS

ADP

Air Products

Amazon.com

B Braun Medical

Crayola

Guardian Life Insurance

Lehigh University

Lehigh Valley
Health Network

Lutron Electronics

Mack Trucks

Olympus Corporation
of the Americas

PPL Corporation

St. Luke's University
Health Network

Victaulic

Wind Creek Hospitality

AVERAGE WAGES FOR SELECT KEY OCCUPATIONS

HEALTH PRACTITIONERS \$98,000 /// ENGINEERS \$93,700

MANAGEMENT OCCUPATIONS \$93,500 /// SOFTWARE DEVELOPERS \$92,900

COMPUTER SYSTEMS ANALYSTS \$88,800 /// LIFE SCIENTISTS \$79,600

FINANCIAL SPECIALISTS \$79,600 /// ACCOUNTANTS AND AUDITORS \$77,300

REGISTERED NURSES \$68,300 /// ELEMENTARY & SECONDARY TEACHERS \$65,000

ELECTRICIANS \$59,900 /// MACHINISTS \$46,900

+5%

5-YEAR GROWTH

**IN 18-34 YEAR OLD
POPULATION**

30%

MILLENNIAL POPULATION

**OF LEHIGH VALLEY'S THREE CITIES OF
ALLENTOWN, BETHLEHEM, AND EASTON.**



Learn here.

OUTSTANDING SCHOOLS FOR ALL LEVELS OF LEARNING.

Lehigh Valley's education system is second-to-none, with exceptional primary, secondary, technical, and post-secondary schools that produce students ready for success.

Here, you'll find award-winning public and private schools, including the only public school on the East Coast guided by Waldorf Education principles. The 93% graduation rate at our public high schools exceeds both state and national rates. Lehigh Valley also boasts three career and technical schools that prepare students with a wide range of in-demand job skills.

Each year, Lehigh Valley's prestigious private colleges, state universities, and community colleges graduate more than 10,000 students. Our two community colleges produced 14% of all associate degrees awarded in Pennsylvania in 2017. Whether you are looking for a college that pre-dates the American Revolution or a premier private research university, Lehigh Valley is the place to learn.

14%
of all associate degrees awarded in Pennsylvania,
come from Lehigh Valley's two community colleges.



10,328
Degrees awarded by local
colleges & universities (2017)

Cedar Crest College **384**

DeSales University **804**

East Stroudsburg University **1,516**

Kutztown University **1,927**

Lafayette College **606**

Lehigh Carbon Community College **755**

Lehigh University **1,915**

Moravian College **501**

Muhlenberg College **582**

Northampton Community College **1,233**

Penn State Lehigh Valley **105**

1,011
COMPLETIONS FROM
THREE CAREER &
TECHNICAL SCHOOLS

3,800
STEM DEGREES
AWARDED

268
MBAs
AWARDED

113
PHDs
AWARDED



Live here.

METROPOLITAN AREA, SMALL-TOWN QUALITY OF LIFE.

From the downtowns of our three cities – Allentown, Bethlehem, and Easton – to the main streets of our smaller communities – Emmaus, Nazareth, Hellertown, and Bangor – and all points in between, Lehigh Valley has the right neighborhood for you to call home.

You will find world-class health care, outstanding higher education, affordable housing options in urban, suburban, and rural settings, and more than enough things to do and places to eat. Lehigh Valley is the very definition of neighborhood living.

WORLD-CLASS HEALTHCARE

Featuring major health providers including Lehigh Valley Health Network, St. Luke's University Health Network, Easton Hospital, Coordinated Health, and Good Shepherd Rehabilitation, the region ranks among the best in the nation for a variety of specialties including Oncology, Cardio and Heart Surgery, Gastroenterology and GI Surgery, Orthopedics, Pediatrics, Pulmonology, and Rehabilitation.

COST OF LIVING

Total cost of living compared with other Northeast metro areas.

Philadelphia is **7% more expensive.**

Central NJ is **24% more expensive.**

Northern NJ is **20% more expensive.**

Boston, MA is **47% more expensive.**

Washington, D.C. is **51% more expensive.**

Brooklyn, NY is **77% more expensive.**

Manhattan, N.Y. is **125% more expensive.**

HOUSING OVERVIEW

\$187,000

Median home sale price*

\$1,264

Average monthly rent for a 2-bedroom apartment*

267,548 Housing units

33,000 Apartments

2,700

Apartments added since 2014

1,170 Apartment units under construction*

68% / 32%

Ratio of homeowners to renters

*Data as of Q1 2019

Sources: Greater Lehigh Valley Realtors®; CoStar; Census Bureau.

CRUNCH THE NUMBERS LehighValley.org/cost

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IN
LEHIGH VALLEY

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